

# Deforestation – Happening Now!

It is estimated that within 100 years there will no longer be any rainforests on planet Earth. This is the situation we are now in, a situation of our own creation. We created this problem and only we can stop it.

Despite what many people believe, the main cause of deforestation is in fact agriculture. The destroying of trees to provide land free for farming is having a catastrophic effect on the local tribes that live there and the natural wildlife that once called the rainforest home.



The need for timber for the construction industry is also a key part of the needless removal of some of the world's oldest eco-systems. Wood needed for many reasons has to come from somewhere but the rainforests of the world are an endless supply and if we don't tackle this problem now it will soon be too late.

For many trees and many animals it is, sadly, already too late. Tribes have seen their homes destroyed, animals their historical territories stolen from them. Act now, or your children may grow up in a world without these wonderful habitats. Is that really what you want?



# Persuasive Writing

## Purpose:

*To argue the case for a point of view. To attempt to convince the reader.*

## Structure:

*✎ Introduction – What is the writing about and what is your opinion.*

*✎ Arguments to support your opinion*

*✎ Conclusion – repeat your point of view*

## Language Features:

*✎ Usually written in present tense.*

*✎ Includes logical connectives to link ideas (therefore, however,*

*✎ Use emotive language (powerful verbs and strong adjectives)*

*✎ Ask rhetorical questions*

*✎ Dare the reader to disagree*

*✎ Counter arguments from the other point of view.*

*✎ Try and use some facts as well as opinions.*

# Persuasive Writing

## Rhetorical Questions

Rhetorical questions are an effective persuasive tool as they force the audience to question their own thoughts about a specific subject. In this example the text gives a negative view of deforestation and asks the reader if they want this. It makes the reader question how they feel.

## Emotive Language

Using emotive language in a text really helps to emphasise the significance of a problem or situation. It builds an emotional response by the reader and is therefore more likely to make them feel sympathy for the cause that is being written about.

## Today's Tasks

1. Read through and develop an understanding of what is being written about.
2. Locate the key features of persuasive writing that have been outlined.
3. If any of them haven't been used in the text, try and add them in.
4. Explain the purpose of each feature.